

Join the Team at Grand Fete!

Marketing - Social Media- Website Management - Event Coordination

This role concentrates on building the brand by directing consumers to Grand Fete through activities such as social media engagement, managing the website, and coordinating events at the store.

The ideal candidate should have excellent communication skills and creative writing abilities to convey a consistent consumer experience, both within and outside our store.

Periodic floor sales times is important to understand the product and our customer base. Utilizing market industry information, may also assist in product recommendations that meet market trends.

Build sales through

Social Media-

- Implement content strategies on social media platforms to present a cohesive brand presence , both internally and externally in the marketplace thru social media posts, direct contact thru bi weekly newsletters, in store signage, loyalty programs.

Website Management

- Assist in changing platform from Squarespace to Shopify.
- Website inventory management - upload photos and product information
- Maintain customer communication

Store Event Coordination

- Assist in planning & promotion of demos and cooking classes